Montegrappa

PRESS RELEASE

For immediate pubblication.

A RARE BLEND: COGNAC MEETS CALLIGRAPHY

Smoothness, complexity and refinement are qualities prized by cognac aficionados. Now, an Italian maker of high-end writing instruments has used solid oak to make a pen to appeal to their sophisticated palate.

"Fine spirits and fine writing are both noble obsessions, rich in nuance and tradition" explains Giuseppe Aquila, the third-generation owner of Montegrappa. The Italian company has been making pens since 1912 and its luxury creations are as well known for their exuberant design as their high craftsmanship.

The company's newest creation is also one of its rarest. The Montegrappa Cognac Hors d'Age is a fountain pen inspired by the ambience and traditions of the Cognac region's most exclusive cellars. While the use of solid oak as a body material is its most discernible characteristic, Aquila insists his company's pens have all the sophistication of the most prestigious cognac blends.

"Nothing surpasses the sensitivity of an 18K gold nib," he explains. "In these times of digital devices, the sensation of a nib interacting with ink and paper has become oddly



energising." Sterling silver fittings also provide a luxurious counterpoint, as does a vintage grapevine motif realised in pyrogravure. While most of the company's limited editions are made from precious metals, the creation of the Cognac reflects a growing interest in pens made from exotic, unconventional materials – such as oak.

Just as Limousin and Tronçais barrels provide cognacs with their essential character, Aquila believes oak's smooth grain and organic touch heighten the experience of writing: "Emotions and creativity flow more freely when we feel connected to the tools we use."

In keeping with the romance of rare cognacs, the Cognac Hors d'Age has been made in a very small batch of only fifty, individually numbered pieces. Enthusiasts can use it to keep their own tasting journal, or to telegraph their membership of an exclusive community of connoisseurs.

A luxurious wooden presentation case can be used to store the pen while it ages. Made by Italy's finest craftsmen and women, the limited-edition release can be savoured now at fine writing boutiques and at montegrappa.com.

FINE

About Montegrappa:

Montegrappa has been manufacturing the world's most magical pens in the same artisanal factory for more than a century. Combining luxurious materials, high craftsmanship and unrivalled writing pleasure, the independent maker's quality and individualist flair make it a firm favourite of dignitaries, creatives and collectors.

