



Montegrappa

ELMO_*Ambiente*

JUNE 2020



☒ Recycled resin casing

ELMO_ *Ambiente*




The journey towards new values begins with unconventional thinking.

The Elmo Ambiente is a new study in sustainable production in a category burdened by disposability.

FEATURES

OPEN EDITION

MODEL:

-  Fountain Pen
-  Rollerball Pen
-  Ballpoint

MATERIALS:

Recycled Resin

TRIMS:

-  Stainless Steel

NIB:

Stainless Steel

GRADES:

Extra Fine, Fine, Medium,
Broad, Stub 1.1, Stub 1.5

FILLING SYSTEM:

Cartridge, Converter

OCEAN

CHARCOAL



TECHNICAL SPECIFICATIONS

DIMENSIONS:



LENGTH (Closed) 141,5mm
DIAMETER 14,6 mm
WEIGHT 24,5 g



LENGTH (Closed) 141,5mm
DIAMETER 14,6 mm
WEIGHT 29 g



LENGTH (Closed) 141,5 mm
DIAMETER 14,6 mm
WEIGHT 32 g

OCEAN

CHARCOAL



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An original 1920s model is reinvented for the 2020s. The casings of the Elmo Ambiente have been specially developed from 100% recycled resin. Their exotic, translucent finishes offer an insight into the science of writing, and a vision of doing things differently.

Since returning to pen dealers in early 2019, the Elmo silhouette has quickly amassed a passionate following. For a new generation of handwriting evangelists, the minimalist lines drawn by Heinrich 'Elmo' Helm (Technical Director, 1912-28) instantly struck a chord. Even after a century, accessible, authentic Italian design is hard to beat.

Two unique finishes – Ocean and Charcoal – have been carved from blocks of recycled plastic packaging. Dense and rigid, they are materials that prompt us to contemplate the full life-cycle of the things we touch.

The intriguing casings of the Elmo Ambiente are the result of a collaboration with artisanal synthetics studio, Smile Plastics. Smile's research into innovative processes and finishes has seen it work with many of the leading names in conscious fashion and design.

A set of accompanying writing accessories has been created exclusively for the Elmo Ambiente with local artisanal stationers, Arbos. Products made from reconstituted leather, textiles and paper expand the vision of a sustainable future.



PACKAGING

SPECIAL

WEIGHT:
373 g

WIDTH:
240 mm

HEIGHT:
50 mm

DEPTH:
140 mm



PACKAGING



☒ Recycled paper box



☒ Ricuoio™ pen case (reconstituted leather)



☒ Recycled paper notebook



☒ Ristoffa™ pen holder (recovered textiles)

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SELLING POINTS

The Elmo silhouette revives a model popular in the offices, studios and lecture theatres of 1920s Italy. Its simple, early-modernist lines make it an ideal subject for artistic experimentation.

Elmo was the nickname of Heinrich Helm – Technical Director at Italy's first fountain pen factory. His legacy is found in many of last century's most innovative and charismatic designs.

An Italian classic at an accessible price. Like its sister models, the Elmo Ambiente continues to be made by hand in the same location where its predecessor was assembled nearly a century ago.

★★★★★ "I bought one and loved it. Then I bought another, so I can have two inked up with different inks. Great nib...smooth writers. I always have both out." Elmo 01 user review.





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ELMO_ *Ambiente*

The nuances of recycled materials
can result in imperfections such as variances in colour/texture
and light surface-pocking.
These are perfectly normal
and add to the character and personality of these pens





Elmo & Montegrappa S.p.A.

Via Ca' Erizzo 43/45 - 36061 Bassano del Grappa - ITALY

T: +39 0424 522232

contact@montegrappa.com

MONTEGRAPPA.COM